MOOCs at Melbourne

9,500,000+ Video lecture views
950,000+ Enrolments
133,380 Discussion forum posts
2,000,000+ Assessments submitted
84,000+ Students using the MOOC Facebook groups

United States 26%
India 8%
United Kingdom 5%
Australia 4%
Canada 4%
Brazil 3%
Spain 2%
Russian Federation 2%
Germany 2%

"Thank you for your time and effort in putting together this course. It has been a long time since I studied Economics in my bachelor degree at University of Melbourne and this course has been very enjoyable and has confirmed my interest in this field. I am now considering a Masters in Economics (down the track). Please make more MOOCs. Thank you to your team who helped facilitate this course."

JL (Adelaide, AUS) - Rethinking Ageing MOOC
EB (Suva, Fiji) - Generating the Wealth of Nations MOOC

36% of students from emerging economies
Average course gender breakdown
38% female 62% male
Education status
Full-Time student 24%
Part-Time student 11%
Not a student 64%

Employment status
Employed full-time 7%
Employed part-time 5%
Self-employed full-time 32%
Self-employed part-time 33%
Unemployed, looking for work 4%
Unemployed, not looking for work 9%
Other 7%

Highest education level
Doctorate degree 7%
Professional school degree 9%
Master’s degree 32%
Bachelor’s degree 33%
Associate degree 4%
Some college but no degree 9%
High school diploma 7%
Some high school 2%
Some primary or elementary school <1%
No schooling completed <1%

Essentials of Corporate Finance MOOC
Specialization Case Study

4 courses and a Capstone Project partnered with the Bank of New York (BNY) Mellon
96,000+ Enrolments over all courses in under six months
58,000 unique enrolments
Students from over 176 countries
40% of students from emerging economies

"Thanks to both professors and their support staff. I learned a lot of things that I did not know before, many of which will be helpful in my work in the financial services sector. I especially enjoyed the humor and games and into the "real work" of the profession that the Coursera videos provided. Would love to see another course by the same team in the future!"

RH (Connecticut, USA)
D.S. (Hershey, Pennsylvania, USA)

Affiliated with UniMelb 2%
Familiar with UniMelb 16%
Heard of UniMelb 48%
Not heard of UniMelb 34%

Paul Kofman
Dean, Faculty of Business and Economics
Sean Pinder
Associate Professor, Faculty of Business and Economics